

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56310 CF LOC-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/20/12 12:39 PM  
 Client: PRIORITIES USA ACTION (322386) CPE: / / 1521 Agency Commission: 15 % Updated: EMENDEL on 08/20/12 02:14 PM  
 Agency: MUNDY KATOWITZ MEDIA (6989) Product: PUSA ACTION TV/CABLE Self :00:00 Confirmed: 08/20/12 12:45 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 0 0 0	MORN	30	D			0.0	\$600.00	3	\$1,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/23/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 1 1 1 1 0 0	MORN	30	D			0.0	\$325.00	4	\$1,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DLIVE9A	* * W * * * *	DAY	30	B			0.0	\$165.00	1	\$165.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DLIVE930A	M * * * * *	DAY	30	B			0.0	\$165.00	1	\$165.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	D11AM	0 1 1 1 1 0 0	PRIC	30	B			0.0	\$500.00	4	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	4	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DSOAPS	* * * * F * *	DAY	30	B			0.0	\$365.00	1	\$365.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DTALK	0 1 0 1 0 0 0	DAY	30	B			0.0	\$250.00	2	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS530PM	* * W * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6PM	* * * T * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER01	0 0 1 0 1 0 0	LETT	30	B			0.0	\$375.00	2	\$750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/24/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LFERGUSON	0 1 0 1 0 0 0	LATE	30	B			0.0	\$150.00	2	\$300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$350.00	1	\$350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEWS SAT7P	* * * * * S *	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	32	0	\$13,095.00	\$11,130.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

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Order Totals:	\$13,095.00	\$11,130.75	\$0.00	\$0.00
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